

OUTLET	TYPE	CITY	STATE	PRINT	COMBINED UVPM	SOURCE
(614) Refined	Magazine	Columbus	OH	10,000		web site
AAA Crossroads (Indiana, formerly AAA Hoosier)	Magazine		IN	215,000		2023 media kit
AAA Explorer Alabama	Magazine		AL	225,000		media kit
AAA Explorer Midwest (formerly AAA Midwest Travel)	Magazine	St. Louis	MO	611,000		2024 media kit
AAA Explorer New Mexico	Magazine			126,576		Cision
AAA Explorer Southern Edition	Magazine			327,000		2024 media kit
AAA Living Illinois & Northern Indiana	Magazine			557,330		Cision
AAA Living Iowa	Magazine			155,349		Cision
AAA Living Michigan	Magazine	Dearborn	MI	878,849		Cision
AAA Living Minnesota	Magazine		MN	292,076		Cision
AAA Living Nebraska	Magazine			111,053		Cision
AAA Living Magazine	Magazine	Omaha	NE	71,950		Cision
AAA Westways	Magazine		CA	4.9 million		media kit
AAA World	Magazine			2,651,200		Cision
AARP Magazine	Magazine			2,267,425		Cision
AARP Magazine Online				15,655,613		Cision
AFAR Magazine	Magazine	San Francisco	CA	277,400		Cision
AFAR Online	Online	San Francisco	CA		1,433,346	Cision
Akron Beacon Journal	Newspaper	Akron	OH	34090, 43,167	21,682	Cision
All Things Cruise	Online				19,947	Cision
AOPA Pilot	Magazine	Frederick	MD	259,585	419,100	Cision
Backpacker	Magazine	Boulder	CO	323,655	666,469	Cision
Backpackers.com	Online	Ventura	CA		144,482	Cision
Baltimore Sun, The	Newspaper	Baltimore	MD	31642	2,053,286	Cision
Boston Globe Magazine, The	Magazine	Boston	MA	548,906		Cision
Boston Globe Online, The	Online	Boston	MA		3,976,739	Cision
Canton Repository	Online			22706		Cision
Chicago Parent	Magazine	Chicago	IL	90,446	123,291	Cision
Chicago Tribune	Newspaper	Chicago	IL	87,257	6,232,291	Cision
Chocolate Professor, The	Online				10,000	editor note
Christian Century, The	Magazine	Chicago	IL	31,964		Cision
Cloverland	Magazine			34,000		https://www.cloverland.cc
CNN Travel - CNN International	Blog	Atlanta	GA		134,171,983	Cision
Columbus Dispatch	Newspaper	Columbus	OH	35235, 48,899	2,099,304	Cision
Columbus Monthly	Magazine	Columbus	OH	21,935		Cision
Cuyahoga County Insider - The Plain Dealer	Blog	Cleveland	OH		4,728,928	Cision
Daily Herald	Newspaper		IL	62,333	795,117	Cision
Daily Herald Suburban Business	Magazine	Arlington Heights	IL	10,872	970	Cision
Dallas Morning News, The	Newspaper		TX	133,650	4,283,813	Cision
Destinations by JAX FAX	Magazine	Milford	CT	20,000		https://www.jaxfaxmagaz
Detroit News, The	Newspaper	Detroit	MI	31211, 179,945	3,373,818	Cision
Eat Sleep Cruise	Online				155,614	Cision

Edible Austin	Magazine	Austin	TX	35,000		Cision
Edible Blue Ridge	Magazine	Charlottesville	VA	10,000		Cision
Edible Boston	Magazine	Brookline	MA	200,000	10,337	Cision
Edible Brooklyn	Magazine	Hudson	NY	40,000		Cision
Edible Iowa River Valley	Magazine	Iowa City	IA	10,000		Cision
Edible Louisville	Magazine	Louisville	KY	20,000		Cision
Edible Nashville	Magazine	Nashville	TN	20,000		Cision
Edible New Mexico	Magazine	Albuquerque	NM	22,000		Cision
Family Travel Forum	Online	New York	NY		18,713	Cision
Family Vacation Critic	Online				375,657	Cision
Farm World	Newspaper		IN	24,648	514	Cision
Fido Friendly	Magazine	Marsing	ID	35,000	2195	Cision
Garden & Gun	Magazine	Charleston	SC	396,522	483,945	Cision
Gazelle STL	Magazine	Saint Louis	MO	10,000	500	Cision
Gazette – Cedar Rapids, The	Newspaper	Cedar Rapids	IA	35,648		UNCONFIRMED
Global Traveler	Magazine	Yardley	PA	114,340	50,378	Cision
Go World Travel	Online	Arvada	CO		166,513	Cision
Going.com	Online				2.3 million	media kit
GoNOMAD Travel	Online	South Deerfield	MA		55,354	Cision
Group Tour Magazine	Magazine	Holland	MI	24,000		media kit
Group Travel Leader, The	Magazine	Lexington	KY	30,007		Cision
Herald-Times, The	Newspaper	Bloomington	IN	16,663	492	Cision
Hotel Scoop	Blog		NY		8,388	Cision
Illinois Times	Newspaper			27,804		Cision
Indianapolis Monthly	Magazine	Indianapolis	IN	42,672	39,809	Cision
Inside Columbia	Magazine	Columbia	MO	9,395		
Islands	Online	Winter Park	FL		198,669	Cision
Janesville Gazette	Online	Janesville	WI	11,810	117,888	Cision
Journal & Topics	Newspapers		IL	70166	124,240	Cision
Kansas Magazine	Magazine			20,000		2023 editor note
Kentucky Living	Magazine	Louisville	KY	468,074	51150	Cision
Kentucky Monthly	Magazine			44,162		Cision
Lake Erie Living	Magazine	Cleveland	OH	25,000		Cision
Lakeland Boating	Magazine	Evanston	IL	42,096	582	Cision
Lavender	Magazine	Edina	MN	17,000	12,971	Cision
Lawrence Magazine	Magazine	Lawrence	KS	13,500		2023 editor note
Leisure Group Travel	Magazine	Willowbrook	IL	12,000	12,363	Cision
Live Happy Online	Online	Dallas	TX	100,000	21,636	Cision
Lonely Planet	Online	Franklin	TN		4,478,719	Cision
Long Weekends	Magazine	Cleveland	OH	165,000	305 (online)	Cision
Lorain Morning Journal	Newspaper	Cleveland	OH	10,117		Cision

Los Angeles Times	Newspaper	El Segundo	CA	127261	26,428,134	Cision
Luxe Beat	Online				14,553	Cision
M Magazine	Magazine	Morgan Hill	CA	125,000		Cision
Madison Magazine	Magazine			12,079	1,334,375	Cision
Matador Network	Online		NY		2,621,129	Cision
Michigan Blue Magazine	Magazine	Grand Rapids	MI	26,585		Cision
Michigan History Magazine	Magazine	Lansing	MI	35,000		Cision
Mid Rivers Newsmagazine	Magazine	Chesterfield	MO	65,094		Cision
Midwest Living	Magazine	Des Moines	IA	970,855	526071 (online)	Cision
Milwaukee Journal Sentinel	Newspaper	Milwaukee	WI	36101 /55,516	3,342,516	Cision
Minnesota Monthly	Magazine	Bloomington	MN	45,261	79,814	Cision
Missouri Life	Online		MO	27,135	36,099	Cision
New York Daily News	Newspaper	Hicksville	NY	101,948	5,539,325	Cision
News-Herald, The	Newspaper	Cleveland	OH		232,762	UNCONFIRMED
Ohio Cooperative Living	Magazine		OH	308,942		Cision
Ohio Magazine	Magazine	Dublin	OH	44,294	39,085	Cision
Omaha World-Herald	Newspaper	Omaha	NE	97892 /117,631	878,356	Cision
Outdoor Guide Magazine	Magazine	Saint Louis	MO	10,000		Cision
Pathfinders Travel Magazine	Magazine			100,000		Cision
Petoskey.com	Online	Petoskey	MI		209,000	2023 screenshot
Plain Dealer, The; Cleveland.com	Newspaper	Cleveland	OH	364,900	12 million	web site
Press News, The	Newspaper	Millbury	OH	26,692		UNCONFIRMED
Post-Bulletin, The	Newspaper	Rochester	MN	17496	337,385	Cision
Quirky Cruise	Online				5,237	UNCONFIRMED
Roadtrippers.com	Online					UNCONFIRMED
RV Magazine	Magazine				1,441	UNCONFIRMED
Saturday Evening Post	Magazine			301,992	163,613	Cision
SEEN	Magazine	Detriot	MI	26,000		2023 editor note
Senior Life	Newspaper			10,000		Cision
Senior News and Times	Newspaper		IL	20,000		2023 editor note
Show-Me Missouri	Magazine			23,725		2024 media kit
Small Market Meetings	Magazine	Lexington	KY	19,000		
St. Louis American	Online	Saint Louis	MO	41817	153,375	Cision
St. Louis Post-Dispatch	Newspaper		MO	4199 / 126,756	2,184,992	Cision
StlSportsPage.com	Online				6,410	Cision
Star Tribune	Newspaper	Minneapolis	MN	8420 / 314,371	2,994,480	Cision
Terrain	Magazine				12,999	Cision
Times of Northwest Indiana Online, The	Newspaper	Munster	IN	62,834		Cision
Topeka Magazine	Magazine	Topeka	KS	16,000		Cision
Travel + Leisure	Magazine	New York	NY		15,700,000	
Travel Addicts	Blog		PA		200,000	

Travel Agent Magazine	Online	New York	NY		170,606	Cision
Travel Alberta	Online	Calgary	AB		118,021	Cision
Travel Channel, The	Online	Chevy Chase	MD		1,864,404	Cision
Travel Courier	Magazine	Toronto	ON	15,905		Cision
Travel Goods Showcase	Magazine	Princeton	NJ	8,330		Cision
Travel Indiana	Magazine	Columbus	IN	30,000	10,022	2023 editor note
Travel International Magazine	Magazine			550,000		Cision
Travel Iowa	Blog	Des Moines	IA		122,593	Cision
Travel Life Magazine	Magazine	Maple	ON	550,000	209	Cision
Travel Mamas	Online	Scottsdale	AZ		83,687	Cision
Travel Market Report	Online	Oyster Bay	NY		100,182	Cision
Travel Oregon	Online	Portland	OR	350,000	260,417	Cision
Travel Weekly	Online	Rutherford	NJ	37005	699,768	Cision
TravelAge West	Online	Los Angeles	CA	21,000	130,218	Cision
TravelAwaits	Online		MO		2,316,392	Cision
Traveler Overseas Magazine	Magazine	Dallas	TX	25,000		Cision
Travelgirl	Online	Atlanta	GA	150,000	2,953	Cision
TravelHost	Magazine	Fort Lauderdale	FL	200,000		Cision
Travelier	Magazine	Toronto	ON	10,000		Cision
Travelling Foodie	Blog	Toronto	ON		21,807	Cision
TravelPulse	Online	Secaucus	NJ		405,329	Cision
TravelPulse Canada	Online	Toronto	ON		6,131	Cision
Travelweek	Magazine		ON	21,374	22,719	Cision
Travelzoo	Online	New York	NY		3,733,968	Cision
Urban St.	Magazine			25,000	1,688	Cision
U.S. News & World Report	Online	Washington	DC		34,013,582	UNCONFIRMED
USA Today	Online		VA	149,607	66,342,020	Cision
Wander with Wonder	Online				13,874	Cision
WDW Magazine	Online		OK		186,388	Cision
West Newsmagazine	Magazine	Chesterfield	MO	68,489		Cision
Wichita Eagle, The; Kansas.com	Newspaper	Wichita	KS	22,927	433,921	Cision
Wild Ohio Magazine	Magazine	Columbus	OH	125,000		Cision
Wine Buzz	Magazine	Cleveland	OH	42,000		Cision
Wisconsin Meetings	Magazine	Williams Bay	WI	15,000		Cision
Wisconsin Public Radio	Online	Madison	WI		501,819	Cision